



For Immediate Release

Small Maine Company Announces First Wholesale Account Is Filson

Topsham, Maine — August 21, 2018. Governor Baxter, a Maine-based maker of rugged, hand-crafted accessories inspired by the great state of Maine today announced that their signature Governor Baxter dog beds will be offered at select Filson stores this fall.

J. Phinney Baxter White, founder of Governor Baxter and a relative of Maine's 53rd Governor, Percival Baxter, commented, "History is important to us and the same holds true at Filson. Governor Percival Baxter loved dogs. When his Irish Setter Garry passed away, he flew Maine's Capitol flag at half-mast. Our company's first product was a high-quality dog bed that would make the Governor proud. Filson has been associated with quality and durability ever since the beginning when it outfitted prospectors for the Yukon Gold Rush in 1897. They strive to offer the best quality products in their retail stores, and our Governor Baxter Dog Beds are a perfect fit."

"Governor Baxter's attention to detail and honing the craft of hand-making quality dog beds parallels with Filson's commitment to outfitting customers and their loyal companions with the very best," said Dan Drewes, Filson Sr. Merchandise Manager.

Governor Baxter dog beds are made in Maine with sturdy, natural materials. They're blaze orange and deep forest green because that's what Maine is all about. The bed is double-layered wax canvas, stitched with sailmaker's thread, and filled with natural kapok housed within a wild silk liner. Put it together and you get a distinct, high-quality dog bed as comfortable outdoors as it is indoors. Just like your dog.

About Governor Baxter

Established in Maine in 2012 and named after the 53rd Governor of the state, our company makes rugged and retro accessories for Maine living, or what we call "good stuff for a good life." No leather. No polymer-based tech fabrics. We like wax cotton canvas, kapok and peace silk, and we even repurpose vintage WWII military blankets.

For more information, go to governorbaxter.com.

About Filson

Established in Seattle in 1897 to outfit prospectors headed for the Yukon, the company's 120-year legacy is built upon its reputation for honesty, quality and durability. Filson's long-lasting gear is the choice of explorers, adventurers, ranchers, hunters, anglers, engineers and anyone with a passion for the outdoors. Over a century after its founding, the Filson headquarters remain in Seattle, Washington. For more information, go to Filson.com.